

## **CITY CENTRE DEVELOPMENT AGENCY**

### **BOARD MEETING Agenda May 8, 2018 5:45pm**

**CCDA Board Room – 608 – 3<sup>rd</sup> street SE**

**Present: Chair** Jeremy Silver, **Vice Chair** Maureen Roberts,

**Directors:** Jerri gainer, Brian DeJong, Hillary Hutton, Rhys Jalbert, Russell Franks, Grant Guenther, Operations Manager Robin Anton, Minute Recorder April Tunke

**Call to order by chair Silver 6:55pm following presentations.**

**Regrets:** Kris Samraj

**Missing:** George Osmond

**Presentation:**

**5:45pm - Pop up Park – Dina Jubrak**

Dina reviewed what the pop up park plans are for this year, thanking the CCDA for taking care of the watering of the parks. Dina requested the CCDA's support with use of The Monarch Theatre during their off season.

**6:00pm - MHPS** Inspector Brent Secondiak & Bylaw Enforcement Supervisor Heather Trail

Inspector Secondiak gave an update on police presence in the downtown and the perceived dangers of downtown. The bike patrols start soon as well as foot patrols. He advised to call the MHPS with any concerns.

Bylaw Supervisor Heather Trail addressed some of the downtown issues with parking, loitering, smoking in front of businesses etc. Heather provided a map showing the number of tickets & locations. Her suggestion is to call Bylaw if there's issues.

Discussion concerning having a "pop-up cop shop"

### **CONSENT AGENDA**

- 1. Approval of April 10<sup>th</sup> minutes** Director Franks moved, seconded by Director Gainer. Motion carried.
- 2. Committee Reports**

- a. City of Medicine Hat
- b. Finance
- c. Governance
- d. Development
- e. Promotion and Event
- f. Monarch
- g. Operations Manager
- h. Office/Events Manager
- i. CCDA Chair Report

**Motion to Accept Consent Agenda:** Director Jalbert moved, seconded by Director Franks.

Motion carried

**Motion to Accept Remaining Components of the Agenda:** Director Roberts moved, seconded by Director DeJong. Motion carried.

#### **ACTION AGENDA:**

#### **ITEMS FOR DISCUSSION:**

##### **1. Promotions update:**

- **Stakeholder info & appreciation night:** June 14<sup>th</sup>, 2018 will be stakeholder Information & Appreciation night at the Monarch Theatre 7:30 pm. Board members are encouraged to attend. Austin Powers has been confirmed as the movie.
- **Chili Cook-off: promotions committee asked for feedback on the following**  
Do we want to close the 500 block of 2<sup>nd</sup> St. - **YES**, Check with Greyhound to see if it would affect them.  
Do we want to add another element? Suggestions are: Lemonade, Mocktail /cocktail contest - downtown restaurant only? Add sausage making or sausage chili – **NO, we do not have enough volunteers.**  
Do we add a street dance after the chili cook off? Keep the streets closed and keep people downtown. **NO, Due to a lack of volunteers.**
- Suggestions from Directors Roberts & Gainer were to have the pottery bowls sold in another location as to cut down on confusion.

##### **2. Tourism Medicine Hat funding request for Downtown Pop-up tourist booth**

- Concerns regarding visibility if it's in the Rite Downtown Garden Centre using the gazebo again.

- Director Franks suggested have Downtown Medicine Hat stickers on the bikes.

**Tabled until June meeting.**

- 3. Delay of City Loan** - Chair Silver suggested that he would like to ask the City if the annual loan payment of \$20,000 for the Monarch could be carried over for this year as the theatre is in need of some costly repairs. **Consensus is that it is a good idea to ask as it would be beneficial to have the extra funds.**

- 4. Shine On Downtown Request for \$500** – Development committee’s Director Roberts outlined the Shine On Downtown incentive that would run June – September with the public nominating and voting through Facebook on the monthly categories:

June – “Bright Back Lane” for the rear of property.

July – “Shiny Penny” for the front of property.

August – “Sunny City Welcome” for the most welcoming & engaging.

September – “The Biggest Bright Picture” best in all categories.

Winners of each category will win \$100 in downtown dollars & a plaque.

Director Roberts moved, seconded by chair Silver for \$600 to be used for the incentive.

- 5. Discuss viability for considering offers to purchase The Monarch**

**Tabled until June 12 meeting**

- 6. Update on Monarch Theatre**

Discussion concerning hiring a firm to put together a conservation plan for the Monarch Theatre, Director Franks advised that he doesn’t have a cost yet, but his estimation is between \$25,000 - \$35,000. Director Roberts questioned whether it was necessary to hire a firm as we currently know that the back wall & roof need repair. Director Hutton asked if a General Contractor could answer the questions for less money. Lengthy discussion followed with no decisions being made.

- 7. Recap of Kelowna Conference**

**Tabled until June 12 meeting**

- 8. Discussion from the floor**

We will put something on Facebook regarding the passing of longtime downtown business owner and downtown supporter Jeff Welling of Stone Furs.

**9. Open time for stakeholders**

**Next Meeting – Tuesday June 12, 2018 5:45 pm**

**Motion to adjourn: Chair Silver at 8:00 pm.**